

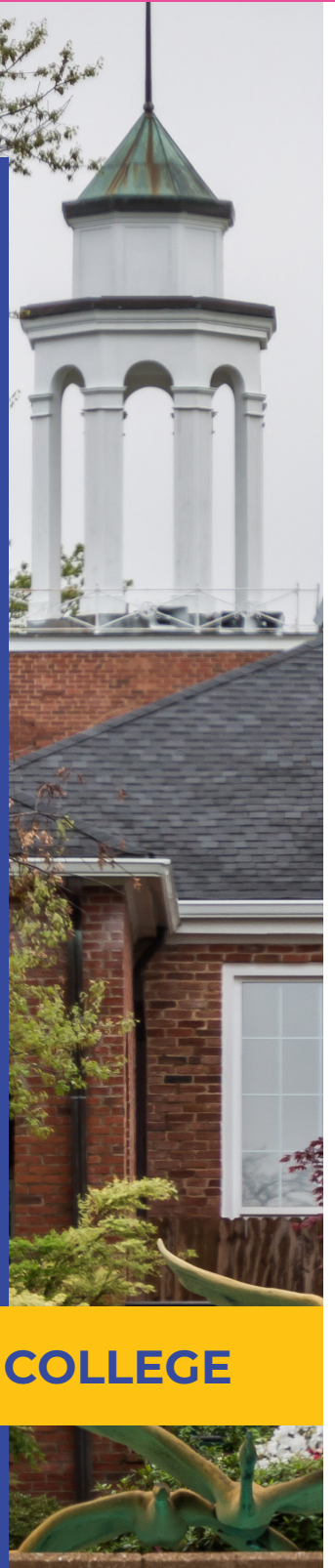
# SPONSORSHIP PACKAGE



**East Texas  
Leadership  
Summit™**

**20  
20**

**MAY 22, TYLER JUNIOR COLLEGE**



# We invite you to be part of the 2020 East Texas Leadership Summit

*Friday, May 22, 2020*

*Robert M. Rogers Nursing and Health Science Center, Tyler Junior College  
Tyler, Texas*



## The Hispanic Professionals Association of Tyler is thrilled to announce the 3rd. Annual East Texas Leadership Summit

Our 2019 Summit was a huge success; attracting a record number of attendees to speak, see, and listen about growth, diversity and innovation. This year's summit will be even bigger and better, so we hope you'll join us! We can't wait to share this leadership opportunity with more people!

### THE PURPOSE

The purpose of the East Texas Leadership is to contribute to the development of local leadership. The summit offers a unique opportunity to congregate leaders across all sectors to learn, network and collaborate to make an impact in our community.

The energy shared among local leaders during the summit is inspiring. We believe the energy will carry on through the connections made and the collaborations to follow. We are committed to the common agenda of impacting our East Texas to be the best it can be by developing the leaders of today and tomorrow!

# What is the highlight of this year's East Texas Leadership Summit?

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## Our Keynote Speaker... **Mariana Atencio**

*A Peabody award-winning journalist, speaker, and author who has traveled around the world to help us discover & celebrate what makes each us unique. As the only Latina national correspondent on NBC News, she's become an advocate for diversity, inclusion and authentic storytelling. Mariana's TEDx Talk - What makes you special? - is one of the most viewed TEDx Talks online with more than 10 million views translated in 10 languages thus far.*

After fleeing violence and oppression in her native Venezuela, Mariana came to the United States to study journalism at Columbia University. For a decade, she worked as a TV anchor/reporter on national networks like NBC and Univision covering some of the most important stories of our time in both Spanish and English. Her work has been honored with a Peabody, multiple Emmy Nominations, a Gracie Award, the National Association of Hispanic Journalists Presidential Award and Columbia University's First Decade Award.

In 2019, Harper Collins published Mariana's first book *Perfectly You: Embracing the Power of Being Real*, in English and Spanish, which is part self-help and part autobiography, and digs into what makes each of us special and the ways in which we can become a force for good in a broken world.

These days, Mariana continues to create viral content to inspire her community of almost 400,000 followers on social media. She has partnered with Spotify, Microsoft, Bacardi, LinkedIn and the American Library Association. Mariana recently hosted the Citi Private Bank annual event and keynoted the United Nation's "Girl Up" Leadership Summit, inspiring people from around the world to be leaders in their communities.



# Sponsorship Package

*We have come a long way, but we still need your support. Your generous contribution reflects an investment made towards your community, professional development in your organization, and the future for the next generation of leaders. Once again, we invite you to join us, and other emerging and existing leaders at the 2020 East Texas Leadership Summit to continue to make an impact.*

## Sponsorship Pricing

	Leadership \$10000	Growth \$7500	Diversity \$5000
Reserved Lunch Table	✓	✓	✓
Tiered Recognition on Website Sponsorship Page	✓	✓	✓
Tiered Recognition on Printed Materials	✓	✓	✓
Tiered Recognition on Signage Displayed	✓	✓	✓
Tiered Recognition on Promotional Videos	✓	✓	✓
Company Link on Website Sponsorship Page	✓	✓	✓
Product Placement in Promotional Bags	✓	✓	✓
Company Profile & Contact Information in Summit Program	✓	✓	✓
Additional Tickets at Discounted Price	✓	✓	✓
Highlight of Company in Facebook Post	✓	✓	
Luncheon Sponsorship Recognition	✓	✓	
Presentation Table at Summit	✓	✓	
Invitation to Speaker Reception	✓	✓	
Exclusive Parking Spot at Summit	✓		
Right of Refusal for 2021 ETX Leadership Summit	✓		
Social Media Shout-out by Keynote Speaker	✓		
Opening Words During Morning Reception	✓		
East Texas Leadership Summit Full Day Tickets	x(8)	x(6)	x(4)

- Reserved lunch table consists of 8 seats
- Sole attendees may be placed at a reserved lunch table that does NOT have all 8 seats accounted for
- Additional full day tickets may be purchased

***We would like as many existing and emerging leaders to attend the East Texas Leadership Summit. We hope you will consider a sponsorship, and together we'll multiply the impact of local leaders!***

# 2020 Sponsorship Agreement

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SPONSORSHIP SELECTION:	
SPONSOR COMPANY NAME: (as it is to appear in print)	
CONTACT NAME:	
BILLING ADDRESS:	
PHONE:	
EMAIL ADDRESS:	
WEBSITE:	
SOCIAL MEDIA LINKS: (Twitter, Facebook, Instagram, etc.)	

I/We \_\_\_\_\_ agree to the following sponsorship as marked above and understand the agreement is binding and is not revocable.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please email completed form to [controller@hpatyler.org](mailto:controller@hpatyler.org) and return original completed form with check made payable to "Hispanic Professionals Association of Tyler" to the following address. Please note that payment is due by January 31st, 2020.

PO Box 9331  
Tyler, TX 75711-9331

HPAT is a 501c3 non-profit organization. EIN: 82-2393423

IMPORTANT: Please email your company logo in vector format to [info@etxleadershipsummit.com](mailto:info@etxleadershipsummit.com)



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